

## **AtlantiCare Specialty Offices – Bldg 1200 Corridor & Exam Room Artwork Phase 2**

The Healing Arts Committee at AtlantiCare is seeking a variety of artwork for our new specialty offices building located in AtlantiCare’s Health Park in Egg Harbor Township, NJ.

Artists should submit who reside in the State of New Jersey or the County of Philadelphia who are interested in providing inspirational, healing and refreshing images in a wide variety of mediums including original art, limited edition prints, giclee’ prints, mixed media art, fabric art, collages, and photography. Artwork will be placed in corridors, waiting rooms, treatment rooms, recovery rooms, examination rooms, and other public spaces.

The theme for the building and the art is healing through nature showcasing classic, contemporary design. This can be expressed in a variety of ways such as: architecture, sacred geometry, color, community & family, light movement, nature, line and form, pattern and texture. The committee is open to ideas by artists to express the concept of a natural world that may be related to interfaith, inspiring, and multicultural imagery that is appropriate for a healing environment and follow our overarching theme of healing through nature.

The artwork is being funded by AtlantiCare as part of its commitment to including appropriate regional art in its facilities as a component of creating a healing environment for patients, visitors and staff.

All inquiries should be addressed to Cheryl Broschard, Sr. Project Manager. **Inquiries should be made by email only** to [cbroschard@atlanticare.org](mailto:cbroschard@atlanticare.org).

### **ELIGIBILITY**

Any individual or team of professional artists with a lead artist who resides in the State of New Jersey or the County of Philadelphia is eligible to apply. Artists working in all mediums may apply. Members of the Arts Committee, the Board of Governors of AtlantiCare, or employees of AtlantiCare may not apply.

### **ABOUT ATLANTICARE’S HEALING ARTS PROGRAM**

Studies have shown that the arts can reduce stress and improve the patient experience. With this in mind, AtlantiCare launched a “*Healing Arts Program*” with the opening of the Roger B. Hansen Center for Childbirth and new Emergency Department at the AtlantiCare, Mainland Campus in 2003. These projects have been followed through the years by several expansion & renovation efforts resulting in significant installations of artwork. Today, AtlantiCare has invested in well over 2,000 pieces of artwork which appear in all of the patient rooms, the hallways and public areas to ease the stress and improve the patient/visitor and staff experience.

## ARTWORK NEEDS & COMPENSATION

### Corridors, Waiting Rooms, Treatment Rooms, Examination Rooms & Other Public Spaces:

There are approximately 120 pieces needed for the corridors, treatment rooms, exam rooms and other public spaces throughout the building. We are looking for images that can impact spaces that range from small to large; vertical and horizontal pieces will be chosen. Inventive, yet sensitive works are encouraged. We will select art that visually represents the themes of healing through nature, while lending a sense of calm and peace for our patients, staff and visitors. Colorful pieces that represent a series of work that can lend a sense of beauty and inspiration of life's journey will be considered. Original works on paper & canvas, silk-screened prints, giclee' prints, mixed media art, fabric art, collages, photographs or other similar art approaches will be considered.

Compensation will be made per piece of artwork selected; however in addition to single pieces of artwork **you are encouraged to submit sets and series.**

### Sizes Needed (approximate) & Compensation:

(unframed, unmatted; vertical and horizontal pieces will be selected)

Large Artwork –20 x 30	\$400
Medium Artwork – 18 x 24	\$300
Small Artwork – 11 x 14	\$175

Small artwork will be selected mostly for alcoves, treatment and rest rooms; keep in mind that the wall space is very limited in these areas. Smaller or square pieces will be considered.

Medium and large artwork will be selected for exam room, waiting rooms, hallways, corridors and other public spaces. All of these areas include handrails that will be installed midway on the wall. Artwork will be hung above these handrails; framing and matting will substantially increase the size. For medium sized artwork you should try to stay within the size outlined above, an inch or two smaller or larger is fine – square is fine. **Most importantly** for the large artwork the print area vertically **cannot** be any larger than 30" – for horizontal pieces you can exceed the 30" as much as you would like as long as it's the width and not the height.

### Payment for Selected Artwork – ready carefully

The fees stated above are all-inclusive and must cover design fees, travel expenses, all materials and fabrication costs, insurance costs, shipping or transportation to the site or framer, preparation for installation, taxes and personal documentation.

*Artist must submit a professional invoice (not hand written) that clearly reflects the word "Invoice", that includes an invoice number - must include name, full address and a itemized list of selected pieces of work and their cost. The invoice may not include fees for shipping or tax. The artist is also responsible for submitting a completed W-9 with their invoice – payment will not be made without these completed documents. Payment will be processed when artwork is received. Receipt of payment may take up to 30 days.*

## PAPER AND SIGNATURE SPECIFICATIONS

### Photograph Medium Reproductions/Paper & Artist Signature Specifications:

#### Original Artwork Media & Signature Specifications:

All original artworks are to be created on a durable media suited to the medium and professionally finish coated for the respective medium. All artist signatures are to be positioned in for a 1/2" allowance for frame molding overlap.

#### Photograph Medium Reproductions - Paper & Artist Signature Specifications:

All photographs are to be printed using archival inks on acid free premium paper, not less than 10 mil thickness. (1 mil is equal to one thousandth of an inch). Artist signatures that are signed on the image are to be placed on the right hand side, at least 1/2" in from the borders edge, on the right and bottom of the image border. For photographs that are signed by an Artist in a white border, the border is not to be less than 1" and the signature is not be less than 1/4" inch in from the paper edge on the right and bottom side.

#### Other Medium Reproductions & Artist Signature Specifications:

All other medium reproductions are to be printed using archival inks on acid free paper that is suited to the medium, not less than 19 mil thickness/300 gsm. Artist signatures that are signed on the image are to be placed on the right hand side, at least 1/2" in from the borders edge, on the right and bottom of the image border. For Artist medium reproductions that are signed by an Artist in a white border, the border is not to be less than 1" and the signature is not be less than 1/4" inch in from the paper edge on the right and bottom side.

## SUBMISSION INSTRUCTION AND DEADLINE

Submissions for **Phase Two** art must be received by:

**Friday, April 17, 2020, 4:00 P.M. (E.S.T)**

**Submissions must be uploaded to Dropbox**

#### Artist Instructions for Uploading Images and Submission Form – please read through thoroughly.

All images must be .jpg or .jpeg. File size should not exceed 3 mb or 2000px long side. Each image needs to be named with your last name followed by your first initial then a number for each image (e.g Sally Thomas' first image would be ThomasS\_01 her second would be ThomasS\_02 etc.). Files will be uploaded individually to DropBox so this identification is important. Please use this file name on your submission form plus the title of each piece. (e.g ThomasS\_01 – Flowers in Bloom). Further instructions for simple upload can be found here.

**Click on the link below for Dropbox directions:**

[Dropbox Directions](#)

**Click on Artwork Upload link below to send you submission:**

[Artwork Upload](#)

**PLEASE DO NOT** email or mail any part of your submission; there will be no exceptions. If you do not adhere to this request you will automatically disqualified and you will not be notified.

***Applications received after these deadlines will not be reviewed.***

## REQUIRED – COMPLETED ENTRY FORM

Artists who wish to be considered for Phase II artwork must submit the Entry Form for Phase II.

- Please complete the form in its entirety including Title, Medium, Original or Print, Dimensions, Fee. *Submissions made with incomplete entry forms will not be reviewed or considered. Fee refers to the compensation listed on Page 2.*

## ADDITIONAL INFORMATION

If you have questions **that are not answered in the RFP**, you may contact Cheryl Broschard via e-mail at [cbroschard@atlanticare.org](mailto:cbroschard@atlanticare.org) . Thank you for participating in this project.

## CONDITIONS FOR SUBMISSION

**RFP Revision:** ATLANTICARE reserves the right to revise this RFP, including, but not limited to, the application due date, the number of artists accepted, the timeline, the art budget and the selection criteria.

**Responsibility for Application Costs:** ATLANTICARE is not liable for any cost incurred by any person responding to this RFP. The applicant is fully responsible for all application costs. ATLANTICARE does not assume any contractual or financial obligation as a result of the issuance of this RFP, the preparation and submission of an application by a respondent, the evaluation of an accepted proposal, or the selection of finalists.

**Application Acceptance/Rejection:** ATLANTICARE, at its sole discretion, reserves the right to reject any or all submissions received and to accept or reject any or all of the items in the application. ATLANTICARE reserves the right to negotiate with any respondent after applications are opened, if such action is deemed to be in ATLANTICARE's best interest.

**Equal Opportunity Contracting Program:** ATLANTICARE endeavors to do business with artists sharing AtlantiCare's commitment to equal opportunity and will not do business with any artist that discriminates on the basis of race, religion, sexual orientation, color, ancestry, age, gender, disability, medical condition or place of birth.