

## **AtlantiCare Specialty Offices – Bldg 1200 Phase One – Commissioned/Original Artwork**

The Healing Arts Committee at AtlantiCare is seeking design proposals for a variety of original artwork for our AtlantiCare Specialty Offices in Egg Harbor Township.

The committee is seeking artists who reside in the State of New Jersey or the County of Philadelphia who are interested in providing inspirational, healing and uplifting images in a wide variety of mediums including 2 and 3 dimensional original artwork; oil, acrylic, watercolor, mixed media art, murals, mosaics, ceramics, fabric art, collages, glass arts, wood arts and photography. **Existing and commissioned** artwork will be considered. Art will be placed in the lobby areas, corridors, waiting rooms and other public spaces.

The theme for the building and the art is healing through nature showcasing classic, contemporary design. This can be expressed in a variety of ways such as: architecture, sacred geometry, color, community & family, light movement, nature, line and form, pattern and texture. The committee is open to ideas by artists to express the concept of a natural world that may be related to interfaith, inspiring, and multicultural imagery that is appropriate for a healing environment and follow our overarching theme of healing through nature.

The artwork is being funded by AtlantiCare as part of its commitment to including appropriate regional art in its facilities as a component of creating a healing environment for patients, visitors and staff.

All inquiries should be addressed to Cheryl Broschard, Sr. Project Manager. **Inquiries should be made by email only** to [cbroschard@atlanticare.org](mailto:cbroschard@atlanticare.org).

### **ELIGIBILITY**

Any individual or team of professional artists with a lead artist who resides in the State of New Jersey or the County of Philadelphia is eligible to apply. Artists working in all mediums may apply. Members of the Arts Committee, the Board of Governors of AtlantiCare, or employees of the Carlin Collaborative or other project consultants and their business partners or their immediate family members may not apply.

### **BUDGET**

The budget is all-inclusive and must cover design fees, travel expenses, all materials and fabrication costs, insurance costs, shipping or transportation to the site, preparation for installation, taxes, personal documentation, site visits, artist supervision and installation.

Selected artists for *commissioned work* in Phase One of this project will receive a contract for design services, fabrication and installation services. If existing work is selected there will be no contract issued.

## ABOUT ATLANTICARE'S HEALING ARTS PROGRAM

Studies have shown that the arts can reduce stress and improve the patient experience. With this in mind, AtlantiCare launched a "Healing Arts Program" with the opening of the Roger B. Hansen Center for Childbirth and new Emergency Department at the AtlantiCare, Mainland Campus in 2003. These projects have been followed through the years by several expansion & renovation efforts resulting in significant installations of artwork. Today, AtlantiCare has invested in well over 2,000 pieces of artwork which appear in all of the patient rooms, the hallways and public areas to ease the stress and improve the patient/visitor and staff experience.

### PHASE ONE ARTISTS AREAS FOR CONSIDERATION - PLEASE RESPOND TO THIS CALL BY 4/17/20.

Please note: All of the artwork that is selected and installed will be hung at least 4' from ground to avoid damage by chairs/wheelchairs, etc. **All artwork should embody the theme of healing through nature and should demonstrate a sense of connection with community. The color palette for this building is very neutral with lots of sand and beige tones. Blue paint will be used as well – varying shades from light to deep. While the color scheme does bring to mind a beachy feel and you could take the color scheme into consideration, I'm not looking for shore type artwork only. And I'm not really interested in matching artwork to chair fabric! I look to create a varied collection of artwork in this building so don't let color schemes hamper your submission. Remember that we want to create a calming, beautiful environment for our patients.**

#### **Main Waiting Area – Seating Area: \$8,000**

For this feature piece a triptych design of three 4' x 4' panels of art would best support this area. All art forms will be considered and should embody the theme of healing through nature.

#### **Main Waiting Area – Entrance/Adjacent to Registration: \$5,000**

Across from the main registration area in the lobby there is a wall that is perfect for artistic support. A painting, mural or a mixed media piece such as a mosaic, ceramic or wood relief will be considered. This could be a single piece or perhaps a diptych. This piece should be no larger than 4' h x 10' w in total.

#### **Peri-Op Testing Corridor: \$5,000**

This corridor which is adjacent to patient entrance into the area will benefit from some artistic expression! A painting, mural or a mixed media piece such as a mosaic, ceramic or wood relief will be considered. This could be a single piece or perhaps a diptych. This piece should be no larger than 4' h x 10' w in total.

#### **Vascular Services Corridor: \$5,000**

This corridor will also benefit from colorful artwork! A painting, mural or a mixed media piece such as a mosaic, ceramic or wood relief will be considered. This could be a single piece or perhaps a diptych. This piece should be no larger than 4' h x 10' w in total.

#### **Scheduler's Desk (2 coordinating pieces): \$7,000**

Bracketing the scheduler's desk, 2 coordinating pieces are needed that will face one another. These pieces will be hung on a low ceiled area – pieces need to be long and thin. Paintings or mixed media pieces such as a mosaic, ceramic or wood relief will be considered. These pieces should be no larger than 3' h x 6' w each.

## MEDIA AND SIGNATURE SPECIFICATIONS

#### **Original Artwork Media & Signature Specifications:**

All original artworks are to be created on a durable media suited to the medium and professionally finish coated for the respective medium. All artist signatures are to be positioned in for a 1/2" allowance for frame molding overlap.

## REQUIRED APPLICATION MATERIALS AND GUIDELINES

Artists who wish to be considered must submit the following materials:

- Application checklist/entry form
- A drawing or photos of your proposed art piece along with the dimensions.
- A narrative description of the design, material and color. If any forms of symbolism are used as an element in the proposal, please describe the meaning.
- Should your work be chosen, be prepared to send images of some of your previous work.

Please closely observe the requirements and guidelines for the application materials as detailed below:

➤ **Entry Procedure**

There is no entry fee. Applicants may submit a maximum of 5 proposed art pieces.

- Image must be correctly oriented (vertical or horizontal).
- No digital enhancement is allowed
- File name should correspond with work listed on your entry form.

## APPLICATION SUBMISSION INSTRUCTION AND DEADLINE

Submissions for **Phase One** art must be received by:

**Friday, April 17, 2020 - 4:00 P.M. (E.S.T)**

**Submissions must be uploaded to Dropbox**

**Artist Instructions for Uploading Images and Submission Form – please read through thoroughly.**

All images must be .jpg or .jpeg. File size should not exceed 3 mb or 2000px long side. Each image needs to be named with your last name followed by your first initial then a number for each image (e.g Sally Thomas' first image would be ThomasS\_01 her second would be ThomasS\_02 etc.). Files will be uploaded individually to DropBox so this identification is important. Please use this file name on your submission form plus the title of each piece. (e.g ThomasS\_01 – Flowers in Bloom). Further instructions for simple upload can be found here.

**Click on the link below for Dropbox directions:**

[Dropbox Directions](#)

**Click on Artwork Upload link below to send you submission:**

[Artwork Upload](#)

**PLEASE DO NOT** email or mail any part of your submission; there will be no exceptions. If you do not adhere to this request you will automatically disqualified and you will not be notified.

## CHOSEN COMMISSIONS/EXISTING ARTWORK DUE DATE

If your artwork is chosen for this particular RFP, your work must be ready for installation on or before July 14, 2020.

***Applications received after these deadlines will not be reviewed.***

## ADDITIONAL INFORMATION

If you have questions **that are not answered in the RFP**, you may contact Cheryl Broschard via e-mail at [cbroschard@atlanticare.org](mailto:cbroschard@atlanticare.org) . Thank you for participating in this project.

## CONDITIONS FOR SUBMISSION

**RFP Revision:** ATLANTICARE reserves the right to revise this RFP, including, but not limited to, the application due date, the number of artists accepted, the timeline, the art budget, and the selection criteria.

**Responsibility for Application Costs:** ATLANTICARE is not liable for any cost incurred by any person responding to this RFP. The applicant is fully responsible for all application costs. ATLANTICARE does not assume any contractual or financial obligation as a result of the issuance of this RFP, the preparation and submission of an application by a respondent, the evaluation of an accepted proposal, or the selection of finalists.

**Application Acceptance/Rejection:** ATLANTICARE, at its sole discretion, reserves the right to reject any or all submissions received and to accept or reject any or all of the items in the application. ATLANTICARE reserves the right to negotiate with any respondent after applications are opened, if such action is deemed to be in ATLANTICARE's best interest. AtlantiCare's acceptance and review of an application and/or submitted proposal, artwork concept, or artwork design does not constitute a commitment on the part of ATLANTICARE to award a commission to any artist team.

**Decline to Award:** ATLANTICARE, at its sole discretion, reserves the right to not award the commission to any artist (or artist team).

**Equal Opportunity Contracting Program:** ATLANTICARE endeavors to do business with artists sharing AtlantiCare's commitment to equal opportunity and will not do business with any artist that discriminates on the basis of race, religion, sexual orientation, color, ancestry, age, gender, disability, medical condition or place of birth.